

Woozel NEWS

SPRING/SUMMER 2017



SUPPORT TREAT REHABILITATE

We are excited to be able to bring you this news following the introduction of K-Laser treatment into the Witney Branch of Woozelbears after a very successful trial period. The K-Laser is a class 4 therapeutic laser, which uses red and infrared wavelengths to interact with tissues at a cellular level, and metabolic activity within the cell increases, improving the transport of nutrients across the cell membrane.

This initiates the production of cellular energy (ATP), creating an optimal healing environment, reducing inflammation, swelling, muscle spasm, stiffness and pain.

Numerous studies show that Laser Therapy can help with;

- Osteoarthritis
- Cruciate Ligament Sprains or Tears
- Post-operative Pain
- Hip Dysplasia
- Elbow Dysplasia
- Post – Traumatic Injury
- Joint Pain and Stiffness
- Chronic or Puncture Wounds
- Neck and Back Pain

The K-Laser therapy is cumulative in nature. The length and frequency of treatments varies with your pet's condition. Even though improvement may be seen after the first visit, most patients require several treatments (3 to 8) for greatest benefit, and we recommend a multi-visit treatment plan.



Case Study:

Bess – Bess was presented to us in September 2016 due to her progressively worsening condition of hip dysplasia, which was causing hind limb lameness, muscle wastage and pain. Her clinical condition lead to overcompensation through the fore limbs, and spine, which resulted in an abnormal gait pattern. As she was so weak she found the pool too hard and so after 2 sessions we used just the K-Laser and this gave us the improvement to later in the programme incorporate hydrotherapy in the aquatic treadmill.

We treated Bess with the K-Laser using a muscular-skeletal setting. On presentation to the first session she struggled to stand up, walked sideways and scuffed her hind limbs. After her 5th session, Bess' appetite had improved, her hind limbs were visibly stronger and she wasn't showing any signs of pain at home. She even tried to jump in the car!

'The ladies at Woozelbears recommended a course of K-Laser treatment. After six sessions of K-Laser which seemed to increase her mobility she started on the aquatic treadmill. Today she is back to her old self happy and full of fun. Without the K-Laser I think we would not have Bess in such a good place. I and Bess can't praise it enough and the helpful team at Woozelbears.

Ian Cutmore and Bess

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30 MINUTE GROOM OUT

In our grooming department, we have a 30-minute brush out service. This is ideal to keep on top of your dog's coat condition in between their main grooms. This will aid in the removal of dead hair to prevent matting.

Why is this service good for me?

Overall this will improve coat and skin condition and make grooming life easier and more enjoyable for your dog. When a dog comes in for their full groom, your groomer will be able to do whatever hair cut you want if the coat is in good condition. With regular brushing this can be achieved. A busy lifestyle can make it hard to keep on top of regular coat maintenance especially in breeds such as the Cockerpoo, Shih Tzu and Lhasa Apso and the double coated breeds such as the Husky, Golden Retriever and German Shepherds.

What's so bad about matts?

It is very important to prevent matting on your dog. Matts can cause skin problems, injuries,



discomfort, housing for parasites and other insects. When dogs come into the groomers with matts, the groomer has to make a decision if the matt is loose enough to brush out or if it's too tight and needs to be cut or clipped off. Either way this is uncomfortable for your dog, they become stressed throughout the groom and hate coming to the groomers. You as the owner may not be happy with the outcome of the groom, especially if you like your dog fluffy but we had to clip short. Also, brushed out matted hair is of poor condition and you lose a good amount of hair, leaving holes in the coat and an uneven finish to the haircut.

Now what?

Call us to book your half hour groom out. We sell brushes to suit your dog's coat type and are more than happy to give you brushing advice and guidance.

JOIN THE TEAM! DOG GROOMER VACANCY

We are currently looking for a qualified dog groomer to join our team! If you would be interested in applying for this post please contact Charlotte on charlotte@woozelbears.com or on 01993 772882



Come and see us at our Dog show on July 8th at Witney Carnival!

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